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Crypto Markets through a Superhero's Lens

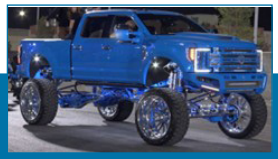
In the world of cryptocurrency, Bitcoin and stablecoins play heroic but very different roles—much like Superman and Batman in the world of comics. Each has unique powers, limitations, and philosophies, yet both are vital to the crypto market "Justice League" of the future.

Imagine Bitcoin as the "Superman" of the crypto world. Like the Man of Steel, Bitcoin is powerful, decentralized, and nearly indestructible. Born from the chaos of the 2008 financial crisis, Bitcoin runs on a global, open-source network and isn't controlled by any single government or entity. While Superman's power comes from the sun, Bitcoin's power comes from blockchain technology and its fixed supply of 21 million coins. But just like Superman has kryptonite, Bitcoin has its weaknesses. Its price is highly volatile, and its network can be slow and expensive to use for everyday transactions.

Stablecoins, on the other hand, are the Batman of the crypto world. They may not have Superman's superhuman strength, but they're practical, precise, and operate with a toolbelt full of utilities. Stablecoins are digital assets tied to stable assets like the U.S. dollar or gold. Because their value stays relatively constant, they're used mostly for everyday transactions and payments — things Bitcoin often struggles with. Like Batman, stablecoins rely on human-created systems and work in the shadows of commerce, quietly keeping the system running smoothly. However, they also come with trust issues: users must believe the issuer truly has the reserves to back the coin.

Together, Bitcoin and stablecoins represent two sides of crypto's mission: one bold and unbreakable, the other strategic and adaptable. Superman inspires hope and long-term vision; Batman solves problems on the ground. Similarly, Bitcoin fights inflation and preserves wealth, while stablecoins make digital transactions smooth and accessible. Just like the Justice League, these superheroes aren't rivals, they're partners, each compensating for the other's weaknesses — stronger together than apart.

That reminds me of a *story...*



An engineer at a world-class car manufacturing company created a full-size concept truck that impressed everyone. The owner was eager to present the concept at an important auto show. Unfortunately, the truck was two inches too tall to enter the show's display area.

Perplexed with this problem, the company's engineers, designers, technicians and executives gathered to consider redesigning the concept truck or damaging then repairing it!

A janitor, observing all the drama, slowly approached the group. He asked, "Couldn't you just take some air out of the tires?"

Moral of the Story: **Solutions don't always require experts—they can be very simple.**

Successful *entrepreneur*

Peter Cancro

Long before Jersey Mike's became a national sandwich chain with thousands of locations, it began with a bold decision by a 17-year-old kid from the Jersey Shore.

Peter Cancro grew up in Point Pleasant, New Jersey, during the 1970s. He was a typical teenager — into sports, especially football — but he also had an unusual interest for someone his age: running a business. At 14, he began working at Mike's Subs, a small but popular neighborhood sandwich shop. What started as a part-time job soon turned into a passion. Cancro wasn't just making sandwiches; he was observing how the business ran, how customers were treated, and what made the shop special.

When he was a senior in high school, he overheard the shop's owner talking about selling the business. Most 17-year-olds wouldn't have thought twice — but Cancro did. Encouraged by his mother and supported by his football coach, who was also a local banker, he secured a loan and purchased the store.

That early leap of faith became the foundation for what would later become Jersey Mike's. Cancro focused on quality, consistency, and a customer-first philosophy. He believed in building relationships, not just transactions. That mindset helped grow a single sandwich shop into a beloved brand with a nationwide presence—now with about 3,000 locations. For decades, Cancro was Jersey Mike's sole owner. He led the company for 50 years!

Peter Cancro's story is a rare mix of timing, ambition, and emotional intelligence. It's a reminder that entrepreneurship isn't always about having decades of experience — sometimes, it's about having the vision and courage to act when an opportunity presents itself. That spirit is still baked into Jersey Mike's today with his signature prepared sandwich, known as "Mike's Way."

A *Toy Story*-themed investment strategy

A *Toy Story*-themed investment strategy blends timeless financial wisdom with practical investment advice for investors of all ages.

It all starts with Buzz Lightyear's vision for the future: "To infinity and beyond!" His advice is to have a long-term vision, to start investing early—even if it's a small amount of money.

Hamm the Piggy Bank says, "I'm a money-saving machine!" Hamm's advice is to add regularly to your account and let compounded returns work for you. Don't think about selling or market timing but rather add more to your account on market declines- when stocks go on sale.

Mr. Potato Head emphasizes the importance of diversifying your investments. Don't put all your money in one "part" or sector. You can mix and match, but don't misplace your eyes!

Woody's advice is that "You've got a friend in me." He suggests that when investing pick companies that you know and understand. Choose companies with strong brands that you can "grow up with" and stay loyal to.

The little green aliens believe the "Claw" is a higher power. But the Claw mirrors how some people follow trends or advice without critical thinking. Don't rely on being chosen but rather be prepared and adapt.

Andy points out that although he loves his toys, there is time to let go. Don't become emotionally attached to your investments as that can cloud your judgement. Set investment rules or guidelines to reduce emotional trading. Know when to hold, sell or add to your investments. The most important factor is not to let a small loss turn into a big one.

All told, the investment lesson in Toy Story is that *investing isn't about playing it safe in the toy box … it's about believing in your future like Buzz believes in infinity—and beyond!*

LAUGH *studio*

Which superhero hits the most homeruns?

Batman!

What kind of tree grows in your hand?

Palm Trees!

What kind of cup can't hold water?

A cupcake!

What did the cake say to the fork?

You want a piece of me?

What are 10 things you can always count on?

Your fingers!

KIDS: If you have a joke you'd like to share, please send it to info@monetta.com. If we use your joke, we'll send you a special prize!

YOUNG *investors*

Below are pictures of several toys when they were first released...can you tell what famous toys they are? Use the letters in the circles to spell out the secret word.

1.

2.

3.

4.

5.

6.

7.

8.

Email the word to info@monetta.com or submit it online at www.kidsnewsletters.com and be entered in a drawing to win a $10 Target Gift Card!

THE SECRET WORD IS...

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