

Would you have signed Willy Wonka's terms & conditions ?

Have you ever clicked "accept" on an online terms and condition button without reading the disclosures? Most of us have, as these often long disclosures tend to be written in legalese. I'm reminded of the 1971 movie, *Willy Wonka & the Chocolate Factory*, where the kids have to sign a liability waiver before going into the factory.



Most of us would tend to follow Grampa Joe's advice to Charlie, "Sign away, Charlie, we have nothing to lose." Of course, some of the children did lose...Violet, Augustus, Veruca and Mike would have come to better ends had they read the terms of their agreement!

Only 7% of people actually read online disclosures. As with Violet and the others, that may be a mistake. For example, did you

know Instagram's non-negotiable terms give it the right to use images and videos you upload with any other company Instagram chooses? Amazon's terms allow it to use cookies to track you on other websites. Apple's allows it to share your real-time location.

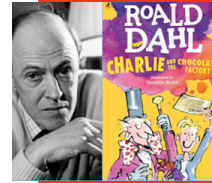
Ultimately, you have to decide if you trust the company you're dealing with, as most contract agreements basically protect the issuer from any liability. Finding a service that you want to use and enjoy may be like finding a golden ticket. Yes, you may gain access to Willy Wonka's chocolate factory. But without at least a sense for the terms and conditions, you could end up inadvertently giving Willy Wonka's rival Arthur Slugworth the Everlasting Gobstopper...and lose everything.

To quote Willy Wonka, "It's all there, black and white, clear as crystal! So, you get nothing! You lose!"

The one-sided nature of Willy Wonka's contract is not much different than that of any service provider or online website. So, the next time you decide to just click the "Accept" button without reading the disclosures, think of the Oompa Loompas rolling Violet to the juicing room to be squeezed.

SUCCESSFUL *entrepreneur*

Roald Dahl



Roald Dahl is the author of *Charlie and the Chocolate Factory* and 49 other stories. He was born in 1916 in Wales to affluent Norwegian

parents. Every day, after class, Roald wandered to the local sweet shop where he used the little money he had to purchase candy: gold-colored mints, Gobstoppers, and his favorite, the sherbet suckers and licorice bootlaces that fizzled so much he could make white froth come out of his nose.

Little did Roald know that his love of candy and his observations of the world would enable him to write one of the most popular children's books of all time.

When Roald was thirteen his mother sent him to a boarding school called Repton. Roald found this to be a very sad place with a harsh headmaster. But the school also doubled as an undercover candy testing facility, employed by a company called Cadbury. Every few months, Roald and classmates were sent chocolate bars wrapped in foil. Their job was to rate the taste on a scale from 0 to 10 and provide comments.

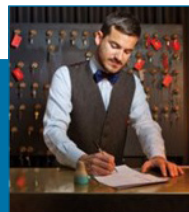
As a schoolboy, he was never seen as a particularly talented writer. One of his English teachers even wrote in his report, "I have never met anyone who so persistently writes words meaning the exact opposite of what is intended." Luckily, Roald never let negative feedback stop his pursuit of writing.

Over the years, Roald had many other jobs, including a fighter pilot, but he was always drawn back to his writing. He often dreamed about the Cadbury factory. *Charlie and the Chocolate Factory* and many of Roald's other stories were grounded in real-life experiences.

Roald believed that a person's imagination can be sparked from everyday things. If we are to remember one thing from Roald, it's this: "Those who don't believe in magic will never find it."

THAT REMINDS ME OF A *story*...

On a stormy, rainy night, an elderly couple entered the lobby of a small hotel in Philadelphia. "Do you have any vacancies?" they inquired. The clerk, a friendly man with a nice smile, said, "Unfortunately all rooms are taken, but I can't send you out into the rain at night. Would you consider sleeping in my room? It's not a suite but is available." The couple first declined, but the clerk insisted he would be fine and was happy to give up his room. The couple agreed.



The next morning the elderly man and wife paid their bill. The man said to the clerk, "You are the kind of person that should run a larger hotel. Maybe someday I'll build you one." They all laughed.

Two years later, the clerk received a letter from the old man with a round-trip ticket to visit him in New York. Upon arrival, the old man led him to the corner of Fifth Avenue and 34th street. He pointed to the newly built Waldorf-Astoria hotel. With a sly smile, the old man said, "I built this hotel for you to manage. Do you want the job?" That elderly man's name was William Waldorf-Astor.

Moral of the Story: **Genuine compassion is usually rewarded...sometimes most unexpectedly!!!**

Are NFTs the best thing since sliced bread?

Imagine buying a piece of digital artwork on the internet and getting a unique digital token that proves its authenticity and your ownership. That's an NFT (non-fungible token). NFTs have made big headlines in the digital and collectable markets. For example, an NFT of LeBron James making a historic dunk for the Lakers sold for more than \$200,000! Twitter CEO Jack Dorsey sold his first-ever tweet as an NFT for \$2.5 million!

NFTs allow artists, celebrities and content creators a new way to monetize images and other content by selling directly to a consumer—potentially with a provision to receive a cut if the content is sold to a new owner. They basically provide an originator with a way to sell work that otherwise might not have much market worth.

The question is, who in their right mind would pay money for an image that can be easily captured as a screenshot or downloaded directly to a computer? Is this the future of fine art collecting or

a passing fad like collecting pet rocks, Beanie Babies or Cabbage Patch dolls?

For the buyer, other than bragging rights, the value of an NFT is based on what someone would pay for your certified copy of the image. Usually there's no copyright or trademark rights, so it's all about resale value.

So, while NFTs offer a creative way to own digital images—and maybe make money—it's best to think of them like



baseball cards. There are the rare Mickey Mantle-type cards that could sell for millions, but the majority of baseball cards become basically worthless.

LAUGH *studio*

What kind of dog did Willy Wonka have?

A chocolate lab!

What job did the frog have at the hotel?

Bellhop!



What does a baby computer call his father?

Data!

What do sprinters eat before a race?

Nothing, they fast!

Submitted by Bobby, 45-year-old

Which flowers make good friends?

Rose buds!

Submitted by Jenna, 7-year-old

KIDS: If you have a joke you'd like to share, please send it to info@monetta.com. If we use your joke, we'll send you a special prize!

YOUNG *investors*

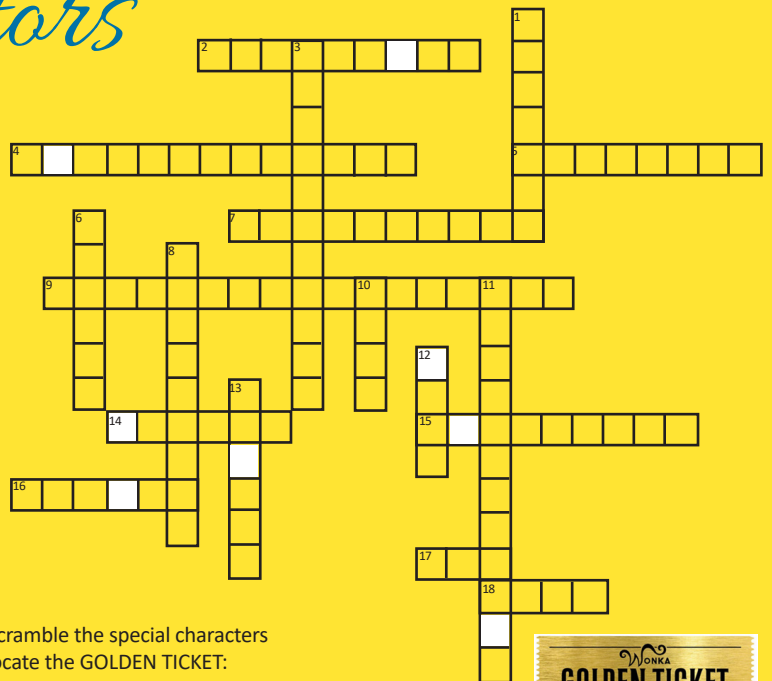
Down:

1. The soup Charlie's family ate every night
3. _____ gobstopper
6. The girl who turns into a blueberry
8. What can Charlie smell on his way to school?
10. How many golden tickets were there?
11. What are the workers called?
12. The way to get down from a fizzy lifting drink
13. The girl who got everything she wants



Across:

2. What is used to mix Wonka's chocolate?
4. The most important room in the chocolate factory
5. The boy who fell into the chocolate river
7. The person who went to the chocolate factory with Charlie
9. Where Mr. Bucket works
14. How did Charlie get to school?
15. The author
16. Charlie's last name
17. What does Violet always chew?
18. The color of the boat on the chocolate river



Unscramble the special characters to locate the GOLDEN TICKET:



Email the phrase to info@monetta.com or submit it online at www.kidsnewsletters.com and be entered in a drawing to win a \$10 Target Gift Card! (Entries must be received by June 1, 2023).