



# YOUNG INVESTORS

BECOMING AN...

## Informed Investor

Last quarter's newsletter discussed your beliefs about money based on past observations. This newsletter will help you understand how you value money based on how you spend it. Take the Money Value Quiz below to determine your spending habits.

Read the following value statements. Circle the symbols that you strongly believe with.

1. It's a good feeling to have money in my pocket. **f**
2. Clothing should look expensive. **♠**
3. You can't live without credit. **I**
4. There are a lot of things which are more important than money. **s**
5. Keeping track of every dollar would drive me crazy. **p**
6. It's important to record every dollar you spend. **f**
7. Money and prestige go hand in hand. **♠**
8. It would be wonderful to be a millionaire—all that money to spend. **I**
9. It's easy to have fun with simple things that do not cost much money. **s**
10. Money should only be spent on necessities. **f**

## Your Money Personality

Step II

11. I want nothing but the very best. **♠**
12. If I just wait, my money problems will either go away or take care of themselves. **p**
13. It would be easy to spend \$5,000 in just a couple of days. **I**
14. It's nice to make gifts, even if I can afford to buy them. **s**
15. I shop around to find the best price. **f**
16. If I need money, it will come from somewhere. **p**
17. Buying at the best stores is important. **♠**
18. Happiness is buying something brand new. **I**
19. A lot of money would be nice, but I don't really need it. **s**
20. I don't even try to make plans about money. **p**



Adapted from *Family Communications About Money* by Cindy Darden and Mary Jane Shumard, Cooperative Extension Service, The University of Georgia College of Agriculture, September 1985.

## SUCCESSFUL ENTREPRENEURS

Ruth Handler, born in 1916, invented some of the most famous toys in American history. In 1945, Ruth teamed up with her husband Elliott Handler and friend Harold Matson and began operating out of a garage workshop. They combined letters from their last and first names, coming up with the name "Mattel" for their new company.

Encouraged by their success in the doll furniture business they expanded into the toy business. They manufactured such products as a musical child size ukulele, a "Mouse Guitar" featuring Mickey Mouse, and replica rifles and guns used in the TV shows like "Bonanza" and "Gunsmoke." In 1959, while watching her daughter play with paper dolls, Ruth noticed how her daughter and

friends used the dolls to act out their future dreams. So, Ruth set out to create a grown-up three dimensional doll with defined body proportions. The doll was named "Barbie" after the nickname of her real-life daughter Barbara. Later on, the male counterpart doll would be named after her son, Ken. Barbie was introduced in 1959 at the toy fair in New York City, and rocketed to the top of every American girl's wish list.

The success of the Barbie doll led Mattel to become a publicly-owned company in 1960. Other successful early products included, Thingmakers (Creepy Crawlers), Chatty Cathy, See' N Say, and the Hot Wheels miniature vehicles that captured boys' imagination the way Barbie did for girls.



**Barbie**<sup>TM</sup>

## What Money Means to you..

Add up the number of each symbol you circled and write that number below:

If you mostly circled:

**f** \_\_\_\_\_ You value money for the security it gives you.

**♠** \_\_\_\_\_ You use money to make you feel important.

**I** \_\_\_\_\_ You want a lot of stuff and you want it now.

**S** \_\_\_\_\_ Money itself is unimportant to you but helps you get the things you need and want.

**p** \_\_\_\_\_ You are not concerned with money; there is no reason to worry about it.

# Laughing Studio

Ha  
Ha  
Ha



Kid-Themed Investments

Johnson & Johnson

**What's mom and dad's favorite ride at a fair?**

A married-go-round

**Where do library books like to sleep?**

Under their covers!

**What do you call a fake noodle?**

An Impasta

**Why are frogs so happy?**

They eat whatever bugs them

**What do you call an alligator in a vest?**

An Investigator

**KIDS**, if you have a joke that you would like to submit, please send it to [info@monetta.com](mailto:info@monetta.com). If we use your joke we'll send you a special prize!



- Three Johnson brothers started Johnson & Johnson in 1886 to mass produce sterile surgical dressings which at the time were needed by most surgeons.

- J&J introduced its first "first aid" kits in 1888 primarily for railroad workers who were injured while laying track.

- The first baby to appear on a Johnson & Johnson baby powder label was the granddaughter of Robert Wood Johnson, who was the first company President.

- BAND-AID® Brand Adhesive Bandages was invented by employee Earle Dickson in 1920. They were the first dressings for small wounds that individuals could apply themselves.

- In 1950, the publishers of Little Golden Books asked J&J to allow them to publish "Doctor Dan The Bandage Man." J&J agreed if it included real BAND-AIDS® for kids to use.

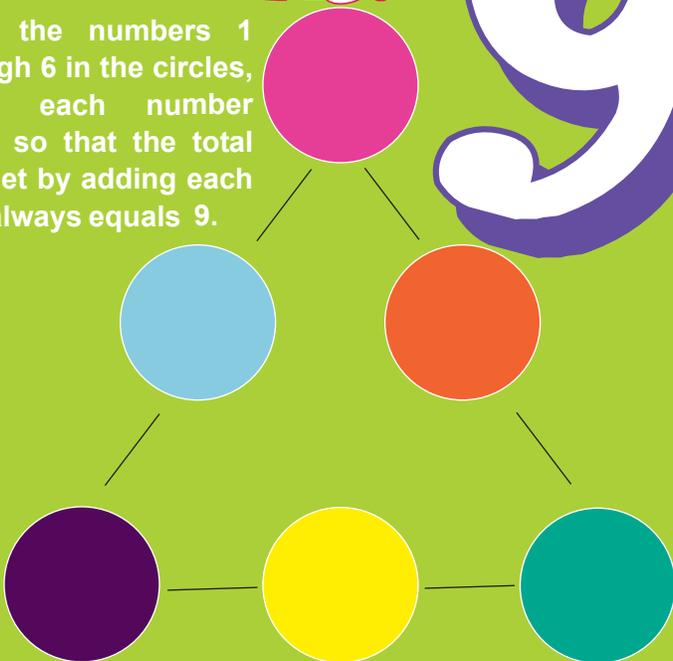
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# GAME STUDIO

WIN A SURPRISE!

## DIRECTIONS:

Write the numbers 1 through 6 in the circles, using each number once, so that the total you get by adding each side always equals 9.



1, 2, 3, 4, 5, 6



Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Age \_\_\_\_\_

Mail or email to: [info@monetta.com](mailto:info@monetta.com)  
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Mail back the puzzle with your name and address to above mailing address or email to: [info@monetta.com](mailto:info@monetta.com).

Entries must be received by December 30, 2013.